

Bayside Business Network - *Membership has Value*

Business Breakfast

Turn your TEAM into a
WINNING organisation



What makes a winning organisation – talent, product, brand or a combination of all three?

Winning organisations do things differently and as a result they typically have better sales, stronger profits and greater loyalty.

Discover the current challenges facing business owners and sales professionals and learn about the many opportunities for people who seek to differentiate themselves and not only think big, but act big!



Rob Hartnett

Rob Hartnett is a director and founder of Business Performance International a leading sales performance consultancy.

Prior to his current role Rob held senior executive roles in Apple Computer, Hewlett-Packard and advertising agency Mojo.

He is the author of *Fast Times Ahead*, *What Marketing People Know About Sales* and *Small Business, Big Opportunity* and has appeared on TV programs including Business Daily and GMA.

Details

Date Tuesday 2 September 2008

Time 7.00am to 9.00am

Location The International of Brighton,
81 Bay Street,
Brighton

Cost Free for Bayside Business Network Members
\$39 Bayside Business Network Members Guests and Deakin
University Alumni

\$44 non-members

Booking www.baysidebusiness.com.au
Bookings are essential - places are limited.

Bayside Business Network Sponsors 2008



A E Copley, Brighton Spinal Group, Hocking Stuart BSM Pty Ltd, Hemisphere Hotel and Conference Centre, Moorabbin Transit, Myles AV and The International of Brighton.

(03) 9599 4444
PO BOX 27 SANDRINGHAM VIC 3191
www.bayside.vic.gov.au

